

Dre Blackwell

MULTIMEDIA PRODUCER / EDITOR

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SUMMARY

Video producer, videographer and editor for broadcast TV, digital media, brands and live music, also working in photography, Part 107 drone, graphic and motion design, sound and music production, social content and AI automation.

EXPERIENCE

Co-Founder | Altura Media LLC d/b/a Content Dept. | 2026 – Present

Two-partner video and content studio.

- Film and edit tour and rehearsal content for Black Violin (2x GRAMMY-nominated; 110K+ Instagram, 230K+ YouTube), and color-grade the band's photography.
- Lead post-production and operations: editing, media management, software and IT.
- Built the studio's client portal web app and automated lead-finding pipelines with AI-assisted development.

Multimedia Producer | Valuetainment (Patrick Bet-David) | May 2025 – Jun 2026

- Hired as Graphic Designer and quickly expanded into videography, photography and production management.
- Within the first month, filmed Tony Robbins, Martha Stewart and David Falk at Vault 2025, before 10,000 people.
- Produced content generating 10M+ engagements across the network's 6B+ views and 10M+ subscribers.
- Created graphics for 1M+ view videos and comedy sketches contributing to 300K+ subscriber growth.
- Worked across The PBD Podcast, Valuetainment Sports, Her Take and Unusual Suspects.

Videographer, Editor & Producer | Viewpoint by Dennis Quaid & Empowered by Meg Ryan | 2024 – 2025

- One of four primary videographers running full production of interview segments aired on PBS, CNBC and Fox.
- Conducted on-camera interviews with governors, CEOs, athletes and celebrities while running camera and audio.
- Traveled nationally and internationally on runs of weekends to months, handling location scouting, gear, crew and setup.
- Kept a 1-to-1 shoot-to-edit ratio, backing up to the cloud on the road and editing remotely on return.

Videographer & Editor | Kala Marketing Group | 2021 – 2024

- Traveled to Jeep, Toyota, Nissan, KIA, Hyundai, Tesla and Ford dealerships producing complete debut media packages.
- Managed 15 accounts as sole videographer and made 100% of their catalogs, OTT commercials and social campaigns.

Videographer & Photographer | Rene Mejia Design | 2023

- Filmed, photographed and edited the brand's content at Paris Fashion Week and Miami Swim Week.

SKILLS

Video: video production, video editing, post-production, filmmaking, videography, on-camera interviews, field audio

Photo & drone: photography, photo editing and color grading, FAA Part 107 drone photography and videography

Design & audio: graphic and motion design, video graphics, sound design and editing, audio engineering, music production

Social & marketing: social media content, short-form video, social media management, digital marketing, SEO

AI & automation: Claude Code and AI agent systems, workflow automation, AI-assisted production, lead-generation pipelines, AI-built web apps

Software: DaVinci Resolve, Premiere Pro, Final Cut Pro, After Effects · Photoshop, Illustrator, Lightroom · Pro Tools, Logic Pro, Ableton Live, Audition

Languages: English, Spanish (bilingual media editing)

EDUCATION & CERTIFICATIONS

Bachelor of Arts in Multimedia Studies, Minor in Graphic Design | Florida Atlantic University · GPA 3.5 | 2018 – 2022

FAA Part 107 Certified Drone Pilot | Federal Aviation Administration

CS50x: Introduction to Computer Science | Harvard University | 2025

Media Intern | Paton Marketing | 2019 – 2020 · video editing, SEO, social media marketing

SELECTED CLIENTS

Black Violin · Bourbon Beef · Celsius Energy Drink · Polaris · EY Nottingham · Rutgers University · Flying Solo (Paris Fashion Week) · Planet Fashion TV (Miami Swim Week) · Alyk (Warped Tour) · Mission Resolve (201K YouTube views) · Sterling Forever

Notable interviews: X Games CEO and Olympic medalist Jeremy Bloom (Foundry) · Synopsys CEO Sassine Ghazi and founder Aart de Geus · internet pioneer Bob Kahn (CUNY) · Kenya mining documentary (Rare Gemstones Company)